

توخفا يجوكيين ايندونيلفيروسائني نايك

YOUTH EDUCATION AND WELFARE SOCIETY'S

NATIONAL SENIOR COLLEGE

 Affiliated to the Savitribai Phule Pune University, Pune
 NAAC ACCREDATION 'B' Grade FACULTY: ARTS, COMMERCE, B.B.A., B.B.A. (CA) & B.Sc. (Computer Science)

Public Trust Regd. No.F-1892, Nasik. Scty. Regd. No. Maharashtra / 1960 / Nasik

RELIGIOUS & LINGUISTIC MINORITY INSTITUTION

"National Campus", Maulana Azad Road, Sarda Circle, Nasik-422001. Ph. 0253-2596692

E_mail: nationalseniorcollege@gmail.com • website: www.yewsnational.org

College ID No.: PU / NS / AC / 106 / 2007

Internal Quality Assurance Cells (IQAC)

Criterion I: Curricular Aspects

1.3.1. Institution integrates crosscutting issues relevant to Profession Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

Course Code	Program Name	Course Title	Subject Title	Unit/Topic in which issue discussed	Cross cutting issue
11151	F.Y.B.A.	Economics (G1) (2019)	Indian Economic Environment	Topic-05-(Sem-II)1. Challenges to Indian Service sector- Business-based & Knowledge-based Sector, Education sector, Health sector, Insurance, Tourism, Banking, 2. Recent Trends in Indian Service Sector- Digital Economy, Commerce, E- Finance etc.	# PU/NS/AC/ 106/2007 Est/2007-08
11001	F.Y.B.A.	Compulsory English-I		Grammar: 1. Articles 2. Prepositions 3. Verbs Regular and Irregular Verbs Auxiliary Verbs: Primary and Modal 4. Punctuation Communication Skills: 1. Greeting and Taking Leave 2. Introducing You 3. Introducing People to One Another 4. Making Requests and Asking for Directions 5. Making and Accepting Apology	Professional Ethics

12001	F.Y.B.A.	Compulsory English-II		Grammar: 1. Tenses 2. Subject–Verb Agreement 3. Vocabulary Communication Skills 1. Inviting and Accepting/Declining Invitations 2. Making a Complaint 3. Congratulating, Expressing Sympathy and Offering Condolences 4. Making Suggestions, Offering Advice and Persuading	
23153	S.Y.B.A.	Economics (G2)(2019)	Financial System	Topic-04-(Sem-III) Important Financial Institutions-1. Stock Markets: NSEand BSE: Meaning & Functions.2. Non-Banking Financial Intermediaries: Meaning and Functions. Topic-05-(Sem-III) Banking in India-1. Commercial Banks (Public Sector Banks, Private Sector Banks,Foreign Banks): Management, Organization and Functions. Topic-04-(Sem-IV)Recent Developments in Indian Financial Sector-1.Risk Management in Banking Sector.	College I.D. No. PU/NS/AC/ 106/2007 Est/2007-08 ** ** ** ** ** ** ** ** **
35093	T.Y.B.A.	Hindi-Kathetar vidhayen awam ptarachar.		Chapter – 3 Report writing, journalism, Karyalayin Patrachar etc.	
111	F.Y.B.Com	Compulsory English		A Talk on Advertisement	
112	F.Y.B.Com	Financial Accounting		Forensic Accounting	
233	F.Y.B.Com.	Business Economics (2019)		Topic-01-Sem-II) Pricing Under Imperfect Market Conditions-1. Meaning of Imperfect Competition 2. Monopoly: Features and Equilibrium, PriceDiscrimination, 3. Monopolistic Competition-	

		T	T	T
				Features and Equilibrium.
				Methods and Channels of
231	S.Y.B.Com	Business Communication		communication, soft Skills, Job
				application Letter.
232	S.Y.B.Com	Corporate Accounting		Amalgamation, absorption,
232	B.T.B.Com	Corporate Accounting		Computerized accounting
				Topic-04- Value of Money-1 Cash
				Balance approach – Cambridge
				Equation -Pious, Marshall, and
243	S.Y.B.Com	Business		Keynes etc.
243	S. I.B.Com	Economics(Micro)		Topic-08- Public Finance-1. Types
				of Taxation, 2. Principles of
				Taxation
				3. Effects of Taxation etc.
234	S.Y.B.Com	Business Management		Marketing Management- Social
234	S. I.B.Com	Busiliess Management		Culture
				Duties And Responsibilities Of
		Elements of Company		Directors, Promoters, Company
235	S.Y.B.Com	Law		Secretary In Formation And
		Law		Incorporation Of Company, E -
				filing, DIN, KMP
				Liabilities, Duties And
236	S.Y.B.Com	Business Administration-I		Responsibilities Of Partners, Role
				of Government in Promotion
				Characteristic of Professional
244	CVDC	D · M		Management, Need, Process,
244	S.Y.B.Com	BusinessManagement		Levels, Challenges, and Managerial
				Skills, Management Thoughts
252	TVDC	A 1 1 A		Preparation of Banking Final
352	T.Y.B.Com	Advanced Accounting		accounts
25.4	TVDC	A 1'' 1.TD'		Duties And Responsibilities Of
354	T.Y.B.Com	Auditing and Taxation		Company Auditor, IT Authorities
		Business Administration		Functions of Finance Manager,
356	T.Y.B.Com	III		Production Manager
				Recent Trends in Social Marketing,
356	T.Y.B.Com	Marketing management II		Case study of Global Marketing
102	F.Y.B.B.A	Business Communication	Business Correspondence	Concept ,need and functions of
102	1'. 1 .D.D.A	Business Communication	Dusiness Correspondence	Concept ,need and functions of



		Skill		Business .Correspondence , Types	
				of Business letters ,Layout Drafting	
				of business	
				Business Correspondence : Sales,	
				Orders sales circulars and business	
				promotion and resignation letter,	
				leave, application letters	
				,Complaint , Credit verification,	
				Correspondence with bank, Job	
				application, and Reference check	INI SEL
				3.1 Forecasting: Meaning, Need	NAL SENIOR
				Types, Methods, Advantages,	College I.D. No.
				merits ,Disadvantages	PU/NS/AC/
		Principles of Management	Major managerial Functions	3.2 Planning: Meaning, Need	106/2007 Est/2007-08
				Types ,methods, Advantages, merits,	
				Disadvantages	
				3.3 Organizing: Meaning,	
				Concept, Delegation of	
				Authority: Meaning,	
101				Importance Decentralization:	
101				Concepts, Meaning And,	
				Importance	
				3.4 Decision Making: Types,	
				Process, and Techniques	
				Directions nature and principles and	
				3.5 Motivation: Meaning,	
				Importance, Nature,	
				Principles, and Theories 3.6	
				Controlling :Meaning, Needs,	
				Process, Techniques	
			Concepts of Function of	Topic-1 Marketing concept,	
202		Principles of Marketing	marketing	objectives, importance and function	
			marketing	of marketing ,various approaches of	

		1	1		
				marketing challenges and	
				opportunity of marketing manager in	
				international market	
				Topic-1 Nature scope and finance	
203		Principal of Finance	Basic concept in Finance	function, financial management	
				approaches, role of manager	
				Chapter -1 Concept of	
				Communication and Introduction to	ļ
				Communication - Barriers to	
				communication and over comings	
CA-101	F.Y.B.B.A.	Business Communication		Chapter -2 Methods and types of	
C/1 101	(CA)	Skill		Communication - Methods and Channels of communication	
				Channels of communication	
				Chapter – 3 Business Correspondence – letters writing: Chapter – 3 Pu/NS/AC/	
				Correspondence – letters writing (PU/NS/AC/)E)	ļ
				drafting, types of letters	
				Chapter -2 Evaluation of	
				Management Thoughts – Managerial WASHIN	
	F.Y.B.B.A.			Thoughts	
CA - 102	(CA)	Principle of Management		Chapter – 3 Major Managerial	
	(CA)			Function – Managerial Function	
				(Planning, Forecasting, Direction,	ļ
				Motivation, Organizing)	
				UNIT-II-CONVERSATIONAL	
				SKILL (Sample Dialogues, Useful	
				Expressions and Exercises)	ļ
				UNIT-III-INTERVIEW	
				TECHNIQUES 1. Job Application	
				Letter 2. Resume Writing 3. GDPI 4.	
23922	S.Y.B.Sc.	Language Communication		Presentations	
23,22	(Comp. Sci.)	Language Communication		UNIT-II-WRITING SKILLS	
				(Sample Passages, Useful	
				Techniques and Exercises) 1.	
				Notices 2. Agenda 3. Minutes 4.	
				Content Writing	
				UNIT-III-SOFT SKILLS AND	
				PERSONALITY	

25023	M.Com	Business Administration	Production and Operation Management	DEVELOPMENT (Sample Situations, Useful Techniques and Exercises) 1. An Introduction to Soft Skills 2. SWOC Analysis 3. Goal Setting 4. Project Management UNIT -III Production planning and Control Production planning, objectives, production control significance and factor affecting, product design and development.	ONAL SENIOS
11001	F.Y.B.A.	Compulsory English		Karma	College I.D. No.
11331	F.Y.B.A.	Optional English		Marriage is a Private Affair	S PU/NS/AC/
11161	F.Y.B.A.	Political Science G1	INTRODUCTION TO INDIAN CONSTITUTION	Unit 2: Fundamental Rights, Duties and DirectivePrinciples 2) Fundamental Rights	106/2007 Est/2007-08
23001	S.Y.B.A.	Compulsory English		Kalpana Chawala, Another Woman	VASHIK
23093	S.Y.B.A.	Aadhunik Kavya,Kahani Tatha Vyaharik Hindi		Chapter 1- Kaviya Sahita – Kavita- Haki Khelati Ladkiyan, Desh kagaj per bana naksha nahi hoti. Chapter 2 – Kahani Sahitya - Dharti Ab bhi Dhum rahi, Salam	
23164	S.Y.B.A.	Political Science G3	Introduction to Political Ideologies	8)Feminism – Meaning and Nature, Feminism in India	Gender Sensitivity
111	F.Y.B.Com	Compulsory English	_	A Devoted Son	
231	S.YBCom	Business Communication		Soft Skills, Interview Skills, Grooming Manners and Etiquettes, Group Discussions, Social Media Network	
235	S.Y.B.Com	Principle and Functions of Business Management		Recruitment- Sources and Methods of Recruitment, Leadership	
	S.Y.B.Com	Elements of Company Law		Key Managerial Personnel- Appointment Rules Regarding Women Director	
231	SYBCom	Business Administration –I		Legal Aspects – Licensing, registration, Filling Return of	

				Women.	
11092	F.Y.B.A.	Vaikalpik Hindi Prashnapatra		Chapter 2- Kahani Sahitya - Idgaah story	
12001	F.Y.B.A.	Compulsory English		1) Karma 2) Prospects of Democracy	
12331	F.Y.B.A.	Optional English		1) A Lesson My Father Taught Me 2) The Swan Song	
24001	S.Y.B.A.	Compulsory English			AL SENIOR
23164	T.Y.B.A.	Political Science G3	Political Ideologies	7)Gandhism 8) Feminism	pliege I.D. No. PU/NS/AC/
121	F.Y.B.Com	Compulsory English		Harp of India	106/2007 Est/2007-08
231	S.Y.B.Com	Business Communication		Grooming Manners and Etiquettes, Internal and Other Correspondence	NASHIK
232	S.Y.B.Com	Corporate Accounting		Company Liquidation and Internal Reconstruction	
233	S.Y.B.Com	Business Economics(Micro)		Topic-08-Public Finance-01. Principle of Maximum Social advantage-Dr.Dalton's Approach.	Human Values
243	S.Y.B.Com.	Business Economics (2019)(Macro)		Topic-04-(SEM-III) Consumption, Saving and Investment:1. Keynes's Psychological Law of Consumption.	
235	S.Y.B.Com	Elements of Company Law		Forfeiture, Surrender and Transfer of Shares, Articles of association	
236	S.Y.B.Com	Business Administration-I		Measures of Productivity, ISO-9000,ISO-14000, Quality Circles	
236	S.Y.B.Com	Business Management		Organization and Staffing- Principles, authority and Responsibilities. Delegation of authority, CSR, Business Ethics, Change Management	
25023	M.Com	Introduction to Human Rights and Duties	Perspectives of right and Duties	Chapter -2 rights – inherent - inalienable-universal -individual and groups ,nature and concept of duties ,Interrelationship of rights and duties.	

117 C	F.Y.B.Com	Samanya Hindi		Chapter 1 — Kaviya Sahitya - Ped ki Pukar Chapter 2 - Kahani Sahitya - Jangal Ka dah
11201	F.Y.B.A.	Physical Geography		Soil Degradation, Watershed Management
11151	F.Y.B.A.	Economics (G1) (2019) Indian Economic Environment		Topic-01-Introduction-1.2- Challenges to Indian Economy: Natural Resources, Energy Resources, Education, Health, Environment.
11201/12201	F.Y.B.A.	Geography G1 Physical Geography, Human Geography		Heat Balance, Hydrological Cycle, PUNS/AC/ Agriculture Problems Est 2007-08
24001	S.Y.B.A.	Compulsory English		The Solitary Reaper
23153	S.Y.B.A.	Economics (G2) (2019)	Financial System	Topic-04-(Sem-IV)Recent Developments in Indian Financial Sector-1.Objectives and Outcomes of Changing Landscape of Banking Sector in India. Environment and sustainability
23999	S.Y.B.A.	Environmental Awareness		Pollution, Biodiversity, Ecology, Population and Sustainable Development
35205	T.Y.B.A.	Geography G3	Regional Geography in India	Biodiversity, Sustainable Development Of Agriculture resource Conservation And Soil Managements
231	S.Y.B.Com	Business Communication		Cultural Barriers, Linguistic Barriers, Psychological Barriers
232	S.Y.B.Com	Corporate Accounting		Accounting standards 5,6,10,14,21, Computerized Accounts
236	S.Y.B.Com	Marketing Management – I		Marketing Environment, Green Marketing
236	S.Y.B.Com	Business Administrations –I		Business Environment-Affecting Factors, Environmental Forces
234	S Y B Com	Business Management		Work Environment ,Leadership styles, Motivation Theories

235	S.Y.B.Com	Elements of C L		Corporate Social responsibilities, Legal Provisions as per New company Act-2013	
351	T.Y.B.Com	Business Regulatory Framework		consumer Protection Act 1986, sales of Goods Act	
106	FYBBA	Business Demography	Distribution of population and population growth Population as resources	Density and population distribution Concept of over and under population Method of assessment of population growth Importance of human resource as development of the nation Concept of literacy and its importance in modern society Concept of sex ratio age and sex pyramid Concept of working and dependent population	
CA - 307	S.Y.B.B.A. (CA)	Environment Awareness		Environmental Pollution, Environmental Pollution, Disaster management	

[Mr. M. P. Mule]

IQAC CO-ORDINATOR National Senior College Nashik - 01



